Town of Conway- Commercial Sign Regulations:

Not Currently Allowed

***Legally existing - either permitted or** *"grandfathered"*

Balloons-
Other gas filled figures, Pennants, search lights
Twirling signs: Prohibited

No Internal or Neon Lighting

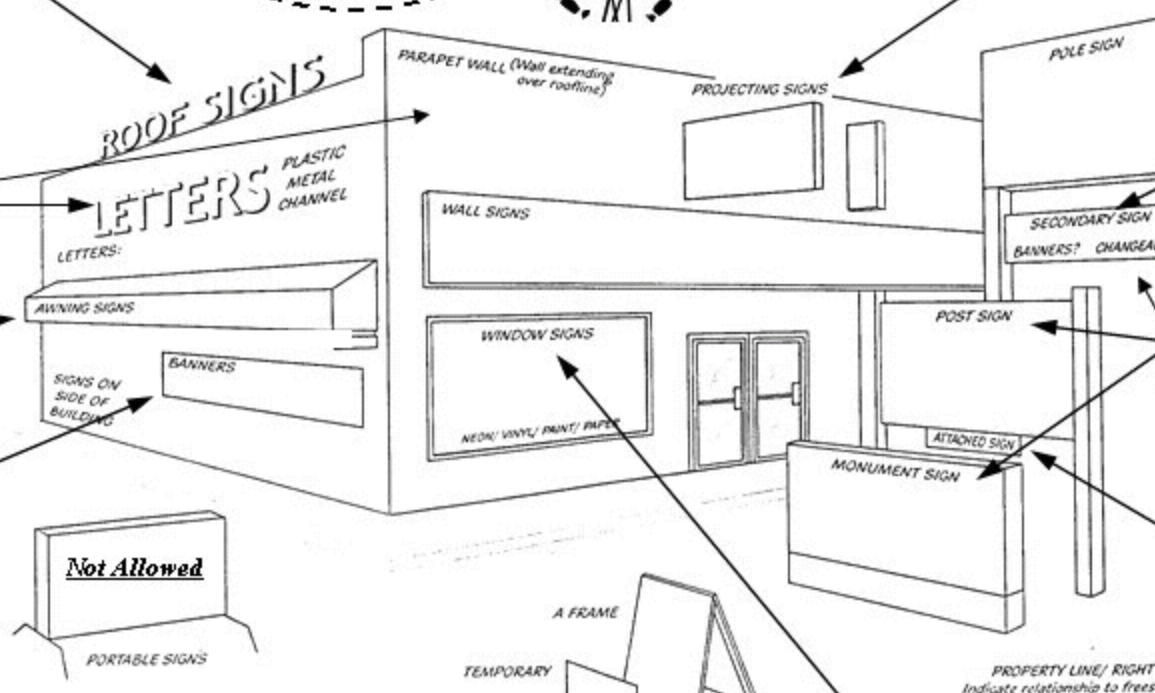
Projecting Signs:
(20 sf)
In lieu of Freestanding Sign

WALL SIGNS:
Most businesses permitted
One (1) Wall Sign -
Size based on formula:
20 + (floorspace X .0016)

Changeable Copy:
Conforming Signs only
Allowed up to 20%

Awning Signs:
Considered Wall Signs

Banners:
Temporary banners may only Be placed over existing Permitted signs –May not be used as additional Signage



FreeStanding Signs:
One (1) per lot
(40sf w/ 25' setback)
(30sf w/10' setback)
Illuminated from above
Using Metal Halide or Halogen
15' Max. Height

Appendages:
One (1) per FS or Projecting Sign
Considered part of Message Area

When in Doubt?
Apply for a permit!

www.conwaynh.org

***Directional Signs:**
(4sf)
Entrance / Exit Driveways

Temporary Signs:
Allowed in Certain Circumstances
See Zoning District for Regulations that apply

Window Signs:
May cover up to 50% of any Window

A-Frame Signs:
One(1)per lot
(6sf)
No lighting or appendages